Approved
by the decision of the Academic
Council of the Academy
October 4, 2024
Protocol №2

# Master's degree program «7M04118 - Regional Development»

- **1. Name of the program**: Master's degree program «7M04118 Regiona development» (training area «7M041 Business and Management»).
  - **2. Term of study**: 1 year (full-time-distance learning)
  - 3. Total credits (ECTS): 60
  - 4. Program description:

The educational program has been developed taking into account the tasks assigned to the state apparatus of the country and is aimed at developing students' competencies to ensure sustainable balanced development of the regions of Kazakhstan.

## 5. Aims and objectives of the program:

*Purpose*: to train professionals capable of developing effective management solutions to overcome socio-economic imbalances and ensure sustainable development of the regions.

Program Objectives:

- development of skills in forecasting and assessing socio-economic processes in the regions;
- formation of skills to develop effective management solutions to ensure sustainable development of regions;
- development of competencies to ensure balanced development of territories to improve the level and quality of life of the population.

#### 6. Benefits of the program:

- -interdisciplinary, individual and competence-based approach to teaching, practice and result-oriented learning through solving specific situations using interactive teaching methods;
- implementation of a master's project focused on solving urgent problems of regional development;
  - training in the state, russian, english languages;
- involvement of leading lecturers-practitioners, invited lecturers and experts of the public and quasi-public sectors;
- -development of professional and expert networking, interaction with civil servants from various ministries and departments, mutual training.

#### 7. Expected Learning Outcomes:

Building effective communications - is able to coordinate his activities with colleagues, is open to communication, shows readiness for business cooperation, helps colleagues if necessary, is able to resolve conflicts with benefit for the common cause, at the same time reasonably conveys his point of view and takes into account the opinion of colleagues, builds effective work of the group / team / with interested parties.

Adherence to ethical norms and principles - strictly follows the rules of ethical behavior in all situations in accordance with the Code of Ethics, adheres to the principles of integrity, honesty, goodwill, respect for colleagues and stakeholders, does not get lost in a stressful situation, seeks and finds solutions.

Activity management – sets specific tasks and gives instructions in accordance with strategic goals, creates conditions and guides the team towards high-quality and timely implementation of assigned tasks, effectively organizes the work of the unit, sets the priorities.

Change management – has a positive attitude to changes in the organization, adapts the tactics of its actions in accordance with the changed situation, analyzes the causes of failure and changes approaches or strategy, supports and encourages employee initiatives.

Result orientation – sets difficult goals and achieves them, makes additional efforts to complete tasks, takes responsibility for achieving results.

Autonomy and decision-making skills – has the abilities to analyze opportunities, risks, as well as calculate and plan resources, act effectively in conditions of uncertainty, offers several options for solving the tasks, considering possible risks.

Cooperation – contributes to the work of the team and, if necessary, seeks clarification from more experienced colleagues, develops interaction with colleagues and representatives of state bodies and organizations, exchanges views and, taking into account the discussion, performs tasks

Efficiency – makes suggestions for improving work, explores new approaches and ways to implement them, quickly adapts to changing conditions.

Self-development – shows interest in new knowledge and technologies, strives for self-development, seeks new information and ways to apply it, puts into practice new skills to increase its effectiveness.

## 8. Program structure and academic content:

Module	Name of discipline	BD/ PD	US/ SC	ECTS
Module 1. Communication Research module	Official writing and discourse	PD	UC	3
	Professional English	BD	UC	2
	Research methods and design	PD	UC	3
	Total theoretical training			8
	Experimental-research work of a Master's student (hereinafter referred to as EIRM)			2
TOTAL FOR MODULE 1				10
Module 2. Management module	Public administration	BD	UC	2
	Organizational culture and ethics	BD	UC	2
	Strategic planning and forecasting	PD	UC	3
	Total theoretical training			7
	EIRM			2
TOTAL FOR MODULE 2				9
Module 3. Development of territories	Regional economy and spatial development	PD	UC	3
	Government and business in the region	PD	UC	3
	Industrial practice			2
	Total theoretical training			8
	EIRM			2
TOTAL FOR MODULE 3				10
Module 4. Financial and investment module	Financial instruments for the development of the	PD	UC	3
	region			3
	Regional investment and innovation policy	PD	UC	3
	Total theoretical training			6
	EIRM			2
TOTAL FOR MODULE 4				8
Module 5.	Managing the sustainable development of the	PD	UC	3

Regional	region			
governance	Management of business processes of local executive bodies	PD	UC	3
	Total theoretical training			6
	Internship			2
	EIRM			2
TOTAL FOR MODULE 5				10
Module 6. Final module	Elective	BD	SC	4
	Total theoretical training			4
	EIRM			1
	Final Attestation (Design and Defense of the Master's Project)			8
TOTAL FOR MODULE 6				13
Total theoretical training + practical training				39
Final Attestation (Design and Defense of the Master's Project)				8
EIRM + internship				13
TOTAL COMPULSORY CREDITS				60